



SAMARA

KAROO RESERVE

SUSTAINABILITY

FACT SHEET

WWW.SAMARA.CO.ZA

SUSTAINABILITY

FACT SHEET

SUSTAINABILITY AT SAMARA

At Samara Karoo Reserve, sustainability is a guiding principle in everything we do. Situated in South Africa's semi-arid Great Karoo, one of the country's most ecologically sensitive and culturally rich landscapes, Samara is on a long-term mission to restore this landscape for nature, people, and planet.

A member of The Long Run, Samara is committed to achieving holistic sustainability across the 4Cs: Conservation, Community, Culture and Commerce. This globally recognised framework guides every decision we make as we work to create a regenerative model of tourism rooted in purpose and impact. Staying at one of Samara's three intimate, owner-run lodges acts as a direct contribution to this vision.

OUR VISION AND MISSION

We are on a mission to restore the magic of the Great Karoo through rewilding and responsible tourism, in order to catalyse the healing of this landscape for the benefit of people and planet.

SUSTAINABILITY IN PRACTICE

Across the reserve and our lodges, Samara is working to reduce its ecological footprint while maximising positive social and environmental outcomes.

ALL LODGES

Recycling procedures for recyclable materials including glass, plastic, paper and tin

Food waste is used as compost in the on-site vegetable gardens

Vegetables and herbs produced on-site for consumption in the lodges and by staff

Karoo lamb and grass-fed beef sourced from the property / local farmers

Use of eco-friendly / biodegradable cleaning products

LED bulbs installed throughout the lodges

Freshwater management through borehole health and flow-rate monitoring, as well as rainwater harvesting and storage

Towel and linen re-use programme

Monitoring of use of diesel, gas and paraffin with reduction targets



SUSTAINABILITY

FACT SHEET

KAROO LODGE

- Fully off-grid and powered by 100% renewable energy
- Food waste is used as compost in the on-site vegetable gardens
- Wastewater is recycled into a waterhole safe for wildlife
- Fitted with water-saving bathroom technologies

THE MANOR

- Fully off-grid and powered by 100% renewable energy
- Food waste is used as compost in the on-site vegetable gardens
- Wastewater is recycled into a waterhole safe for wildlife

PLAINS CAMP

- Off-grid guest areas and solar-powered staff quarters
- Wastewater is recycled into a waterhole safe for wildlife
- Slow-combustion fireplaces reduce reliance on firewood

RESERVE-WIDE IMPACT

- ± 70% of the reserve operations are currently powered with solar panels
- As of October 2023, Samara became entirely off-grid, powered by two newly installed solar plants providing for all lodge, staff, and operational needs

LOOKING AHEAD

Sustainability is a journey — and ours is ongoing. From becoming completely off-grid to expanding community partnerships and conservation projects, Samara remains committed to long-term, meaningful change. Every guest's stay contributes directly to this mission, helping to build a better future for the Karoo and its people.

By aligning each step with our core values — Conservation, Community, Culture and Commerce — we aim to set a benchmark for sustainable, meaningful and purpose-driven travel in South Africa.

